

Wichita International Trade Study

City Council Work Session

March 25, 2008



Agenda

- **Background**

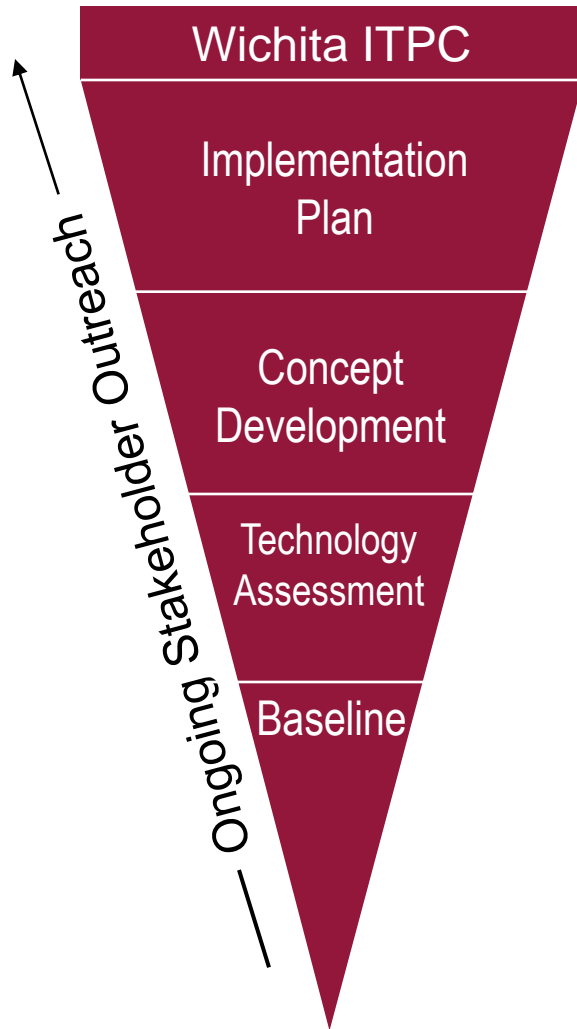
- **Wichita International Trade Study**
 - Summary Report

- **Future Phase: Work Plan**

Background

- Working as a partner with the City of Wichita since February 2006
- Using a \$1 Million Federal Highway Administration Grant: A Feasibility Study and Work Plan for the International Trade Processing Center, Wichita, Kansas
- Steering Committee
 - Tom Smith, City of Wichita
 - Allen Bell, City of Wichita
 - Karyn Page, Kansas World Trade Center
 - Nancy Harvieux, WAMPO
 - Irene Hart, Sedgwick County
 - Rob Harmon, Intrust Bank
 - Scott Moore, City of Wichita
 - Joe Yager, REAP
 - Victor White, Airport
 - John Philbrick, City of Wichita
 - Norman Jakovac, City of Wichita
 - Jim Skelton, City Council
 - *Bob Martz, City Council*
- Provided City Council an update on March 27, 2007 on progress up to that date.
- Presented initial Phase 1 Summary and Phase 2 Work Plan on August 28, 2007.

Project Focus



To better position Wichita, and regional business interests, in the global marketplace.

- Create an environment which supports companies involved in the global economy
 - Press for changes in trade processing technology and systems
 - Advance investment in road, rail and intermodal infrastructure

Wichita International Trade Study

- Introduction
 - Recommendation, Background and Overview
- Baseline Conditions
 - Freight Flow Analysis, Modal Connections, Resources, Surveys
- Business Case Studies
- Technology Assessment
 - User and System Requirements, Findings
- Inland Port Case Studies
- Intermodal Facilities Definition
- Concept Development

IntelliPORT, *Converging Solutions for Global Business*

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**Education and
Training**

Build Capacity

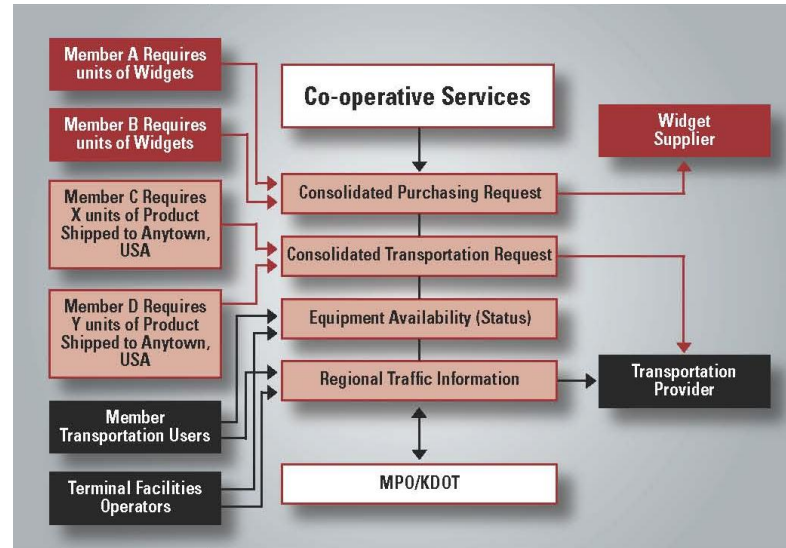
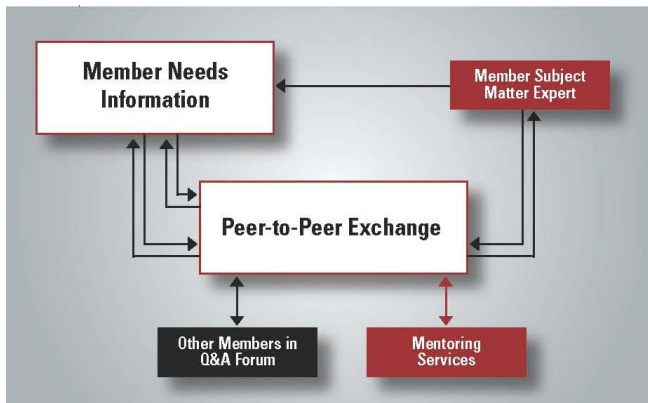
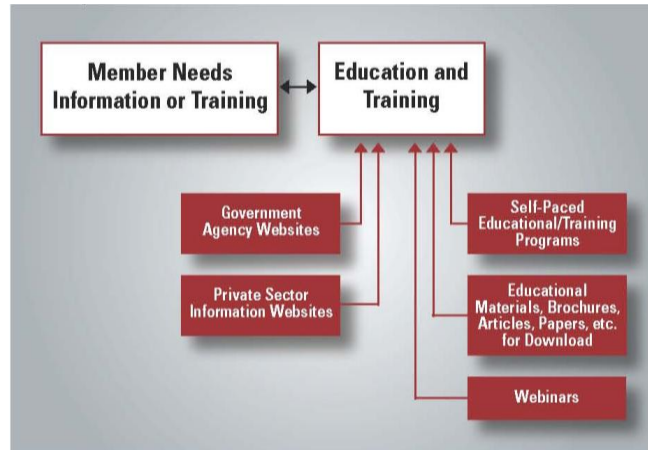
**Co-operative
Services**

Deliver Services

**Peer-to-Peer
Exchange**

Build Awareness

IntelliPORT Elements



More detailed information on these elements is included in the Study but the charts reflect the exciting services that can be delivered to international business to aid in growing international trade.

Next Phase: Work Plan

- Feasibility Phase was accomplished under budget and developed IntelliPORT, a concept fully supported by the Steering Committee
- We now have the ability to Pilot the elements of IntelliPORT and assist business with their international trade processing and transportation needs.
- By initiating the Work Plan phase, we can move the study into reality.

- Identify *IntelliPORT* Sponsor
- Create and Deploy a Marketing Plan
- Further Development *IntelliPORT* Elements
- Identify Funding Resources
- Build Partnerships
- Continuously Reinvent *IntelliPORT*

Next Phase: Work Plan

- Initiate the Implementation Plan
 - Identify *IntelliPORT* Sponsor
 - Create and Deploy a Marketing Plan
 - Further Development *IntelliPORT* Elements
 - Identify Funding Resources
 - Build Partnerships
 - Continuously Reinvent *IntelliPORT*

Next Phase: Work Plan

- This concept can leverage the Wichita region's infrastructure investment and technology opportunities to create solutions for Global Business.
 - We now have a blueprint to better position our region to compete in the global market.
 - The request is to utilize \$397,723 remaining in the existing contract with the City to implement the Phase 2 Work Plan.
 - Representative Todd Tiahrt who secured this Congressional Earmark supports the City's efforts to initiate Phase 2 of the study.
- Identify *IntelliPORT* Sponsor
 - Create and Deploy a Marketing Plan
 - Further Development *IntelliPORT* Elements
 - Identify Funding Resources
 - Build Partnerships
 - Continuously Reinvent *IntelliPORT*

Q&A

- In your Packet is a response to your questions from the August 28, 2007, City Council Workshop.
- If you have an additional questions, we will be happy to answer them at this time.